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## Training Day Open Door - Florence / Bruxelles

### Strategies, examples and aspirations to engage young audiences 05 march 2026

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Teatro Cantiere Florida, Firenze  
Via Pisana, 111r - Firenze

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## Programme

### **10 am - 10:30 am**

Welcoming and Networking: Welcome coffee with Alessandro Toppi (theatre journalist for La Repubblica), registration and opening.

### **10:30 am - 1:30 pm**

Presentation of the invited guests: brief biography and representative cultural mediation project for young audiences.

- Which strategies?
- Which resources?
- Which successes?
- Which failures?

Duration of intervention: 15 minutes per guest

#### Invited Guests:

Ludovico Arte (ITT Marco Polo-Firenze)  
Luca Ricci (CapoTrave/Kilowatt- Roma/Sansepolcro)  
Valentina Lumini ed Elisabetta Carlini (progetto BiblioTeen-Biblioteche comunali fiorentine)  
Eleonora Brandigi (Patto per la lettura della città di Firenze- Biblioteche comunali fiorentine)  
Davide Grassi (AttoDue/ Laboratorio Nove Form- Sesto Fiorentino)  
Claudia Maci e Martina Santoro (Festival dei Popoli- Firenze)  
Maura Teofili e Francesco Montagna (Carrozzerie N.O.T.- Roma)  
Giulia Nuti (Amici della Musica-Firenze)  
Sandra Balsimelli (Liceo Peano- Firenze)  
Daniela Rimei (Amat-Marche)  
Agnese Doria (Altre Velocità, Bologna)  
Federico Franchina (ISIS Galilei)



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**1:30 pm - 2:30 pm**

Lunch Break

**2:30 pm - 3 pm**

Coffee with Giovanni Bettarini  
(councillor for culture of the municipality of Florence)  
- Which cultural policy for young people?

**3 pm - 3:30 pm**

Introduction of Project Open Door - Florence / Bruxelles  
Introduction of Théâtre Les Tanneurs - Bruxelles  
Brief biography and current projects

**3:30 pm - 4 pm**

Conclusions, follow up and summary

## Contacts

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